

BOISEgreenBIKE

FOR IMMEDIATE RELEASE

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Boise GreenBike Race Generates Over \$10,000 in Charitable Donations

In its fifth year as part of the annual ASWD Twilight Criterium, the 2019 Boise GreenBike race, held July 13, facilitated the donation of more than \$10,000 to nonprofits. Boise GreenBike, the bike share program, opened up race participation to anyone and offered cash prizes to the winners. The prize money had to be donated to nonprofit organizations.

Event sponsors Midas Gold and Brown & Caldwell got the charitable ball rolling. Then Cauze, a new giving app, jumped in and secured matching donations from Lysi Bishop Realty and George's Cycles. Racers also solicited donations through the Cauze app. This combined effort generated an impressive \$10,310 for nonprofit organizations.

Here are the winners in the women's and men's division races, the charities they supported, and the prize money awarded.

Women's

1st Place – Samantha Scott – Bogus Basin Nordic Team - \$500

2nd Place – Kristin Muchow – Shriners Hospitals for Children - \$250

3rd Place – Christine Hanley - Childhood Leukemia Foundation - \$150

Best Costume – Green Crayon (Jane Alice Van Doren) – AIDA – Wildlife Rescue - \$125

Men's

1st Place - Bill Short – TWENTY20 Junior Cycling Program - \$500

2nd Place – Remi McManus – Create Common Good - \$250

3rd Place – Peter Verdin – Future Public School - \$150

Best Costume – Floyd the Flamboyant Flatulent Flexpost (Don Kostelec) – Idaho Walk Bike Alliance - \$125

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About Boise GreenBike

Boise GreenBike is the bike share service of Valley Regional Transit, serving primarily downtown Boise and Boise State. Boise GreenBike is an environmentally friendly and sustainable form of transportation. The program receives no public support for operations and relies on revenue from ridership, membership, and sponsorship. Title sponsorship of Boise GreenBike is provided by St. Luke's and SelectHealth.

About St. Luke's

St. Luke's is Idaho's only Idaho-based, not-for-profit health system, with local physicians and boards who further the organization's mission "To improve the health of people in the communities we serve." St. Luke's is nationally recognized for excellence in patient care, with prestigious awards and designations reflecting the exceptional care that's synonymous with the St. Luke's name. St. Luke's is also home to Idaho's only Children's Hospital.

About SelectHealth

SelectHealth is a not-for-profit health insurance organization serving more than 850,000 members in Idaho and Utah. SelectHealth is committed to helping people live the healthiest lives possible. Through its alliance with St. Luke's Health System, SelectHealth offers medical plans to individuals, families, and employers. Plans are also available for Medicare Advantage enrollees. SelectHealth is part of one of the nation's top 100 integrated health systems (IMS Health 02/15). For more details, visit selecthealth.org.

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